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16 ft. Hackney Classic by Kidron

Crane Composites' Kemplite Reflections™
Exterior Panels Reflect Company's High Standards

Odwalla, Inc. produces the highest quality juice beverages and nutritional bars using the finest ingredients. Their 95,400 square foot, state-of-the-art production facility adheres to strict quality assurance practices and control standards. Odwalla's fresh juice must always be kept refrigerated, requiring them to use a "cold chain" production and delivery process with drinks immediately moved into cold storage after bottling and then loaded onto refrigerated trucks, where they end up in specially designed coolers in stores throughout the country.

The company's refrigerated trucks are built to the highest specifications, including the use of Kemplite Reflections exterior panels—a product of Crane Composites, Inc. Mike Pangalos, Sales & Distribution Asset Manager, has relied on the quality of Crane Composites' products throughout his career. "Reflections is cost-effective because it matches the longevity of the boxes we build."

Made of high-gloss, gel-coated fiberglass reinforced polyester, Reflections panels help upgrade the quality look of van bodies, such as the Hackney Classic by Kidron. The Hackney Classic delivers the quality, strength, and overall value needed for the multi-stop distribution of both refrigerated and frozen products. This aesthetic advantage ties in with Odwalla's values. "We take pride in ensuring our boxes of products are spotless. With Reflections, our boxes stay cleaner and the space itself looks nice and clean," says Mike. Moreover, Reflections panels themselves are easier to maintain, which is important to Odwalla. The bottom line? "Reflections enhances the image of our company."

A lightweight fiberglass composite, Reflections bonds directly to side posts or foam and features excellent solar reflectivity and thermal advantages. As a one piece exterior sidewall, the need for rivets is reduced, and decals easily adhere to its surface.

Crane Composites, Inc. is a Crane Co. company. Crane Co. is a diversified manufacturer of highly engineered industrial products. Crane Co. is traded on the New York Stock Exchange (NYSE:CR). For more information, visit www.craneco.com or www.cranecomposites.com.